

KS4 Curriculum overview: BUSINESS

Year 10 Curriculum Map

Autumn Term	Spring Term	Summer Term
SECTION 1 - BUSINESS IN THE REAL WORLD <ul style="list-style-type: none"> • The purpose and nature of business • Business Ownership • Setting business aims and objectives • Stakeholders • Business location • Business planning • Expanding a business During AUTUMN 2 END OF UNIT TEST – Section 1	SECTION 2 - INFLUENCES ON BUSINESS <ul style="list-style-type: none"> • The economic climate on business • Globalisation • Legislation • Competitive environment During SPRING 1 END OF UNIT TEST – Section 2 SECTION 3 – BUSINESS OPERATIONS <ul style="list-style-type: none"> • Production process • The role of procurement • The concept of quality • Good customer services During SPRING 2 END OF UNIT TEST – Section 3 Big Test 1 – covering section 1 and 2	SECTION 4 – HUMAN RESOURCES <ul style="list-style-type: none"> • Organisational structures • Recruitment and selection of employees • Motivating employees • Training During SUMMER 1 END OF UNIT TEST – Section 4 During SUMMER 2 PPE 1 – covering sections 1, 2, 3 and 4 This is the equivalent of PAPER 1
SECTION 2 - INFLUENCES ON BUSINESS <ul style="list-style-type: none"> • Technology • Ethical and environmental considerations 		

Year 11 Curriculum Map

Autumn Term	Spring Term	Summer Term
<p>SECTION 5 - Marketing</p> <ul style="list-style-type: none"> • Identifying and understanding customers • Segmentation • The purpose and methods of market research • The elements of the marketing mix (4ps) <p>During AUTUMN 2 End of topic test – section 5</p> <p>PPE2 Paper 1 - covering sections 1, 2, 3, and 4 Paper 2 – covering sections 1, 2 and 5</p>	<p>SECTION 6 - Finance</p> <ul style="list-style-type: none"> • Sources of finance • Cash flow • Financial terms and calculations • Analysing the financial performance of a business <p>During Spring 2 End of topic test – section 6 PPE3</p> <p>Paper 1 - covering sections 1, 2, 3 and 4 Paper 2 – covering sections 1, 2, 5 and 6</p>	<p>Revision of all sections</p>