



CAREERS IN THE CURRICULUM TEACHER RESOURCES

icould is part of the Inspiring the Future, a service run by the Education and Employers charity which connects secondary schools with volunteers from the world of work.

icould resources are a great way to support student learning before and after encounters with volunteers.

HOW TO GET THE MOST OUT OF ICOULD FOR YOUR STUDENTS

icould offers five different components that fit together to help young people explore and discover careers.

- 1. Self-discovery and reflection**

Take the [Buzz Quiz](#) to develop self-awareness and start thinking about careers. This fun, quick quiz helps young people to explore their strengths and preferences, and explore links between their personality, working styles and job types.

- 2. Career ideas**

[Explore videos](#) to get an insight into careers and work, and draw links between subjects and jobs. There are over 1000 videos of real people talking about their careers – explaining their job role, career path and how different factors have shaped their choices. Videos can be filtered by job type or subject and cover a range of sectors and levels.

- 3. Labour Market Information**

Drill down to see Labour Market Information (LMI) and think about next steps. Below each video, you can find information relating to job types, including salary and weekly hours; job description, qualifications and tasks; employment by region; future employment; and gender balance. [How to use Labour Market Information to help make career decisions](#) has more details.

- 4. Current vacancies**

See current vacancies for ideas about future employment with the real-time jobs feed. Our jobs feed is located on each video page to the right (on mobile devices scroll down) and corresponds as closely as possible to the job family of the video. [Using real job adverts to spark career ideas](#) sets out more ways this can be used.

- 5. Career guides**

Visit [Advice and guides](#) for articles exploring issues at different career stages and decision points. These include GCSE options or university choices; exams and revision; and finding and applying for jobs.



Free resources for careers teaching

Classroom resources have been designed for teachers but can be easily adapted for use outside school. These resources have been tested with teachers, but would welcome further feedback to inform future improvements. Please [contact us](#) with any comments or suggestions.

Ten quick ideas

Quick fire ideas that can be adapted to take up 5-10 minutes or a whole session. A great place to start using icould in the classroom.

[Ten quick ideas: teacher/adviser notes](#)

Behind every successful person

Taking celebrities or well-known figures as a starting point to think about careers, this resource encourages students to explore connections between jobs and explore opportunities in related roles.

[Student worksheet: Behind every successful person](#)

What makes you tick?

Help students understand the importance of factors such as personal qualities, outlook and resilience when making career choices.

[Student worksheet: What makes you tick?](#)

Your subject their future: a guide to using volunteers and videos to enhance the curriculum

Draw clear links between the classroom and the reality of the workplace in ways that young people can understand.

[Teacher guide: Your subject their future](#)

Visit the icould website <https://icould.com/teaching-resources> for further information

To get you started we have listed five sites per subject linking to the world of work. Each video is under 5 minutes in duration and we have also included a section covering Construction & Engineering roles.

SCIENCE



<https://icould.com/videos/luke-s/>

<https://icould.com/videos/ryan-s/>

<https://icould.com/stories/rebecca-w-2/>

<https://icould.com/stories/lucy-k/>

<https://icould.com/stories/leanne-p/>

MATHS



<https://icould.com/stories/magna-a/>

<https://icould.com/stories/peter-b/>

<https://icould.com/stories/ian-w/>

<https://icould.com/stories/yvonne/>

<https://icould.com/stories/joanne-f/>



ENGLISH



<https://icould.com/stories/david-r/>

<https://icould.com/stories/jamila-ceo/>

<https://icould.com/stories/mervyn-jess/>

<https://icould.com/stories/alex-j-2/>

<https://icould.com/stories/helen-w-2/>

GEOGRAPHY



<https://icould.com/stories/nicole-n/>

<https://icould.com/stories/lorna-d/>

<https://icould.com/stories/rob-p/>

<https://icould.com/stories/daegan-i/>

<https://icould.com/stories/stuart-c/>



HISTORY



<https://icould.com/stories/keith-h/>

<https://icould.com/stories/anna-s/>

<https://icould.com/stories/michael-c/>

<https://icould.com/stories/sonal-s/>

<https://icould.com/stories/what-is-an-archivist/>

LANGUAGES



<https://icould.com/stories/tina-l/>

<https://icould.com/stories/anne-claire-m/>

<https://icould.com/stories/frances-p/>

<https://icould.com/stories/chloe-t/>

<https://icould.com/stories/hannah-m/>



COMPUTING & IT



<https://icould.com/stories/felix-a/>

<https://icould.com/stories/stuart-w/>

<https://icould.com/stories/graham-c/>

<https://icould.com/stories/laura-w-2/>

<https://icould.com/stories/henrique-o/>

FASHION & MEDIA



<https://icould.com/stories/lindsay-h/>

<https://icould.com/stories/maxwell-o/>

<https://icould.com/stories/cath-b/>

<https://icould.com/stories/hattie-c/>

<https://icould.com/stories/jeni-b/>



BUSINESS & IT



<https://icould.com/stories/beth-p/>

<https://icould.com/stories/david-c-2/>

<https://icould.com/stories/kayleigh-m/>

<https://icould.com/stories/juan-g/>

<https://icould.com/stories/dan-t/>

HEALTH & MEDICAL



<https://icould.com/stories/helen-w-2/>

<https://icould.com/stories/deepa-b/>

<https://icould.com/stories/claire-c/>

<https://icould.com/stories/andrew-j/>

<https://icould.com/stories/rachel-w/>



ART & DESIGN



<https://icould.com/stories/tim-f/>

<https://icould.com/stories/katie-g/>

<https://icould.com/stories/robin-b/>

<https://icould.com/stories/hannah-l/>

<https://icould.com/stories/maxwell-o/>

PHYSICAL EDUCATION & SPORT



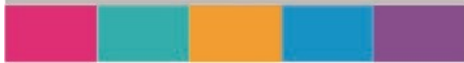
icould.com/videos/robert-j

icould.com/videos/fay-w

<https://icould.com/stories/jenna-c/>

<https://icould.com/stories/matt-m/>

<https://icould.com/stories/matt-c/>



CONSTRUCTION & ENGINEERING SECTOR



<https://icould.com/stories/polly-b/>

<https://icould.com/stories/nicola-s/>

<https://icould.com/stories/simon-v/>

<https://icould.com/stories/lorna-d/>

<https://icould.com/stories/dervish/>

ADDITIONAL USEFUL INFORMATION

SUBJECT POSTERS & RESOURCES FROM AMAZING APPRENTICESHIPS

[FREE subject posters](#)

[Teacher resources for apprenticeships](#)

EMPLOYER REQUESTS TO VISIT CURRICULUM AREAS

Stem ambassador programme can support with visitors into subject areas

<https://www.stem.org.uk/stem-ambassadors>

Don't forget the Black Country Hub can help support Careers in the Curriculum by bringing employers into school to your subject areas. Please ask your Careers Leader or contact Kelly Stackhouse, Employer Engagement Co-ordinator

kelly_stackhouse@blackcountryconsortium.co.uk

LABOUR MARKET INFORMATION TEACHERS CAN USE WITHIN SUBJECTS

<https://www.blackcountrylep.co.uk/our-strategy/people/labour-market-intelligence/lmi-toolkit/>

<https://www.blackcountrylep.co.uk/our-strategy/people/labour-market-intelligence/lmi-parent-and-student-guide/>