

Achieving Success – Subject Specific Tips

Subject	Cambridge Nationals Creative iMedia	Exam Board	OCR
Class and Homework Expectations			
Students should bring the following items each lesson Exercise book Writing equipment including pen, pencil, ruler, highlighters Calculator Revision workbook			
Scheme of work			
Year 10 R093 R094		Year 11 R093 R095	
Assessment			
Unit R093: Creative iMedia in the media industry This is assessed by taking an external written exam. In this unit you will learn about the media industry, digital media products, how they are planned, and the media codes which are used to convey meaning, create impact and engage audiences. Topics include: - o The media industry - o Factors influencing product design - o Pre-production planning - o Distribution considerations Unit R094: Visual identity and digital graphics This is assessed by completing a set assignment. In this unit you will learn to how to develop visual identities for clients and use the concepts of graphic design to create original digital graphics to engage target audiences. Topics include: - o Develop visual identity - o Plan digital graphics for products - o Create visual identity and digital graphics Unit R097: Interactive digital media This is assessed by completing a set assignment. In this unit you will learn how to plan, create and review interactive digital media products. Topics include: - o Plan interactive digital media - o Create interactive digital media - o Review interactive digital media			
How to do well in the subject			
• Catch up with any work missed by seeing your teacher • Practicing past paper questions and the exam skills of analysis and evaluation is crucial • Student should know all key terms			

• Students should consolidate learning after lessons by taking notes from the book/websites/YouTube revision • Set out clear point paragraphs in an organised structure
Support Available
• One to one support from Creative iMedia teachers • Revision classes • Creative iMedia Revision guides available to students • Interventions in Year 11 • Use of Teams
How parents could help support
• Please check your son or daughter to organise their folder and keep it up to date • Check they are doing homework • Help them by checking their understanding prior to test/mocks etc • Fully support any catch up sessions when required
Helpful websites or resources
Course Specification