

Achieving Success – Subject Specific Tips

Subject	BTEC Tech Award Enterprise	Exam Board	Pearson
Class and Homework Expectations			
Students should bring the following items each lesson			
Exercise book/folder for class notes and assessment evidence Writing equipment including pen, pencil, ruler, highlighters Calculator Revision workbook (where issued)			
Scheme of work			
Year 10		Year 11	
Component 1: Exploring Enterprises (Internal Assessment) Component 2: Planning for and Pitching an Enterprise Activity (Internal Assessment)		Component 2: Planning for and Pitching an Enterprise Activity (completion and improvement) Component 3: Promotion and Finance for Enterprise (External Assessment – exam)	
Assessment objectives			
Component 1 – Exploring Enterprises Investigate enterprises and the entrepreneurs who run them Explore how enterprises use market research to understand their market Examine how internal and external factors affect enterprises	Component 2 – Planning for and Pitching an Enterprise Activity Generate ideas and plan an enterprise activity Pitch a realistic enterprise idea to an audience Review the skills used and reflect on improvements	Component 3 – Promotion and Finance for Enterprise Demonstrate knowledge and understanding of marketing and finance Apply knowledge and understanding to real-world contexts Analyse and evaluate business information to make judgements and draw conclusions	
Assessment			
Component 1 – Internal Assessment			
Coursework assignment (worth 30%) Marked by teachers, moderated by Pearson			
Component 2 – Internal Assessment			
Coursework assignment including planning, pitching and evaluation (worth 30%)			

• Marked by teachers, moderated by Pearson Component 3 – External Assessment • Written exam: 2 hours • 60 marks • Worth 40% of qualification • Mixture of short-answer, data-response and extended writing questions
How to do well in the subject at GCSE
• ☐ Meet all coursework deadlines for Components 1 & 2 – this is crucial for success • ☐ Keep assignments well organised in a folder and saved correctly online • ☐ Apply feedback from teachers to improve work before final submission • ☐ Keep up to date with enterprise examples (local businesses, entrepreneurs in the news) • ☐ Practise exam questions for Component 3 to develop analysis and evaluation skills • ☐ Learn and use key terms accurately in all assignments and exams • ☐ Revise finance formulas (break-even, cash flow, profit, etc.) thoroughly for Component
Support Available
• ☐ One-to-one support from Business staff • ☐ Coursework catch-up sessions • ☐ Revision classes for Component 3 • ☐ Use of Teams for resources and deadlines • ☐ Intervention sessions in Year 11
How parents could help support
• Please check you son or daughter to organise their folder and keep it up to date • Check they are doing homework • Help them by checking their understanding prior to test/mocks etc • Encourage them to attend sports clubs after school in the evening and at weekends
Helpful websites or resources
☐ www.tutor2u.net/business ☐ www.bbc.co.uk/bitesize/business ☐ www.senecalearning.com ☐ Pearson BTEC Tech Award Enterprise Student Book