

Subject	GCSE Business	Specification	AQA
<p align="center">Year 10 Autumn</p> <p><u>SECTION 1 - BUSINESS IN THE REAL WORLD</u></p> <ul style="list-style-type: none"> • The purpose and nature of business • Business Ownership • Setting business aims and objectives • Stakeholders • Business location • Business planning • Expanding a business <p>During AUTUMN 2 END OF UNIT TEST – Section 1</p> <p><u>SECTION 2 - INFLUENCES ON BUSINESS</u></p> <ul style="list-style-type: none"> • Technology • Ethical and environmental considerations 	<p align="center">Year 10 Spring</p> <p><u>SECTION 2 - INFLUENCES ON BUSINESS</u></p> <ul style="list-style-type: none"> • The economic climate on business • Globalisation • Legislation • Competitive environment <p>During SPRING 1 END OF UNIT TEST – Section 2</p> <p><u>SECTION 4 – HUMAN RESOURCES</u></p> <ul style="list-style-type: none"> • Organisational structures • Recruitment and selection of employees • Motivating employees • Training <p>During SPRING 2 Big Test 1 – covering section 1 and 2</p>	<p align="center">Year 10 Summer</p> <p><u>SECTION 4 – HUMAN RESOURCES</u></p> <ul style="list-style-type: none"> • Motivating employees • Training <p>During SUMMER 1 END OF UNIT TEST – Section 4</p> <p><u>SECTION 3 – BUSINESS OPERATIONS</u></p> <ul style="list-style-type: none"> • Production process • The role of procurement • The concept of quality • Good customer services <p>During SUMMER 2 END OF UNIT TEST – Section 3</p> <p>PPE 1 – covering sections 1, 2, 3 and 4 This is the equivalent of PAPER 1</p>	
<p align="center">Year 11 Autumn</p> <p><u>SECTION 5 - Marketing</u></p> <ul style="list-style-type: none"> • Identifying and understanding customers • Segmentation • The purpose and methods of market research • The elements of the marketing mix (4ps) <p>During AUTUMN 2 End of topic test – section 5</p> <p>PPE2 Paper 1 - covering sections 1, 2, 3, and 4 Paper 2 – covering sections 1, 2 and 5</p>	<p align="center">Year 11 Spring</p> <p><u>SECTION 6 - Finance</u></p> <ul style="list-style-type: none"> • Sources of finance • Cash flow • Financial terms and calculations • Analysing the financial performance of a business <p>During Spring 2 End of topic test – section 6</p> <p>PPE3 Paper 1 - covering sections 1, 2, 3 and 4 Paper 2 – covering sections 1, 2, 5 and 6</p>	<p align="center">Year 11 Summer</p> <p>REVISION of all sections</p>	