



100% EXAMINATION

Paper 1 covers:

- Business in the real world
- Influences on business
- Business operations
- Human resources

Paper 2 covers:

- Business in the real world
- Influences on business
- Marketing
- Finance

Two written exams lasting 1hr 45mins each. Each exam is marked out of 90. Each exam is worth 50% of your GCSE



FURTHER EDUCATION

You can take A level courses in Business Studies, Economics and Accounts or you could opt for a BTEC Level 3 route where there are a number of different types of business qualifications available.



CAREER OPPORTUNITIES

With a qualification in Business Studies you can access careers in Accountancy, Marketing, Human Resources and Law and it will give you an understanding of how businesses work.



AQA WEBSITE

Click on the link above to download full specification/s.

WHAT IS THIS COURSE ABOUT?

You will cover 6 units of work:

- **Business in the real world covers:** purpose of businesses, ownership types, aims and objectives, stakeholders, location, planning and expansion
- **Influences of business covers:** influences on business, ethical/environmental considerations, the economic climate, globalisation, and business laws
- **Business Operations covers:** production, procurement and customer services
- **Human Resources covers:** Organisational structures, recruitment and training
- **Marketing covers:** Customers, market research and marketing
- **Finance covers:** Sources of finance, cash flow and financial calculations

WHAT SKILLS WILL I DEVELOP?

You will be able to understand how businesses work. This will help develop skills to use either the workplace or if you decide to run your own business. You will learn how to manage your time well, the importance of meeting deadlines and being organised.